

# Discover *Genesis* **BLU FUSION**



## How It Works



1. Add the Genesis TRU BLU special salt to your spa's water.
2. This special salt circulates through the spa's system.
3. As the water circulates through the BLU FUSION helix cell, the TRU BLU salt is converted into Free Bromine.
4. The low levels of Free Bromine clean your spa water and naturally reverts back to the TRU BLU salt (NaBr) in the process, both creating a perpetual cycle and making your water feel soft and silky.

Experience luxurious, soft & silky water **that feels amazing!**



The **BLU FUSION** system is the world's most advanced water treatment technology in the hot tub, spa, and swim spa industry, providing a continually clean, inviting, and always-safe recreational warm water environment for you and your family.

**The effects of using BLU FUSION are immediate and visually stunning.** When free from contaminants, your spa's water will be clear, soft and brilliant.

## The Secret Ingredient

Our special **Genesis TRU BLU** sodium bromide salt comes from the Dead Sea near Be'er Sheba, Israel. Millions of people travel to the Dead Sea every year just to bathe and float in the water, largely due to its globally renowned hydrotherapeutic and mineral water benefits.



**Genesis TRU BLU Dead Sea Salt** is 99% pure Sodium Bromide (NaBr) and is used exclusively with the **BLU FUSION** Automatic Bromine Generator.

## Why Genesis BLU FUSION?

- Only Uses a Miniscule Amount of Electricity (Energy Conservation)
- Up to 1 Year Between Draining and Refilling Your Spa (Water Conservation)
- Automated and Perpetual Operation After Initial Start-Up (Less Maintenance Time)
- No By-Products Produced, No Need to Use Chlorine or Other Harsh Chemicals

## What Others Are Saying

“

*We ordered a Genesis BLU FUSION system on our new spa because we loved having the original Genesis system on our old hot tub for years. My husband likes having less chemicals, work and hassle, but the best part is just how amazing the water feels!”*

**Jennifer Jacobs**  
Boulder, Colorado



## PURIFY

Bromine water treatment is the ultimate solution for warm water recreational cleanliness.

When our special Dead Sea Salt (99% pure sodium bromide) circulates through your system and comes into contact with your BLU FUSION electrode cell, low levels of pure bromine are created.



## REJUVINATE

Your spa is your utopia, where mind, body and soul come to find balance.



Pure bromine is free of chlorine, binders and compounding agents and chemicals, so it's virtually odorless, does not leave your skin dry and itchy, and will not bleach clothing. This secret ingredient has been used by luxury spas for over 25 years, and with BLU FUSION technology now you can have silky, soft and soothing spa water that's always clear and clean!

## CONSERVE

The BLU FUSION system is the most environmentally friendly and cost effective solution available.

Naturally automated and perpetual, BLU FUSION cleanses your water of contaminants without any effort from you. Since it only needs to be drained and refilled once per year, you not only save time from less work and maintenance, but using less water and chemicals will also save you money and help protect the environment!



**At BluWater Technology, we know nothing is more relaxing and comforting than clean, crystal clear spa water.**

We have been in the spa business for over 25 years, developing proprietary technology that has revolutionized the luxury spa industry.

The complete BLU FUSION system



The World's Most Trusted, Environmentally Friendly Automatic Bromine Generator

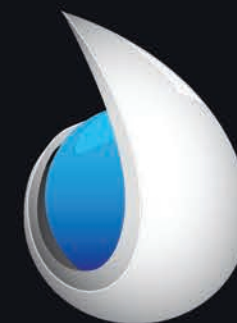


EC INTELLIGENT

[www.bluwatertechnology.com](http://www.bluwatertechnology.com) • 855.447.8772

Authorized BluWater Technology Dealer:

Discover *Genesis*  
**BLU FUSION**



**Clean • Pure • Natural**  
Water Treatment Solution

*The Secret Ingredient to Luxury Spas*

